

Smoky Mountain Music Festival Parade Details

- Groups should arrive approximately 8:00am on Reagan Drive to unload. The staging area is in the parking lot behind the fire station. Festival Assistants will be on site by 8:00am to help groups.
- Groups should be lined up by 8:30 to walk down Reagan Drive to the parade step-off site.
- The parade will start PROMPTLY at 9:00am from the corner of Reagan Drive and the Parkway.
- The parade route will turn right onto the Parkway and march slightly down hill (just over one mile).
- Adjudication - Judges will be stationed in balconies in the Mountain Mall. This is on the lefthand side of the road. Bands should not stop for the judges but continue to march and play.
- Parents and spectators - the best place to watch the parade is across the parkway (right hand side) from the judges balconies - this is very close to traffic light number 6 (Cherokee Orchard Road).
- Bands will turn right onto Cherokee Orchard Road at traffic light number 6. Police and Festival Assistants will be there to help guide groups.
- Bands will then turn left into the Pi Beta Phi School parking lot at 125 Cherokee Orchard Road. (Festival Assistants will be there to help guide groups).
- The awards ceremony will be held in the school parking lot as soon as judges verify scores and walk to the awards site.
- ***Buses: Once the parade steps off at 9:00am, buses will have to go up Historic Nature Trail Drive and turn left on to Cherokee Orchard Road. They will meet their groups at the end of the parade route at Pi Beta Phi School. Please note that Gatlinburg has a “No Idle” rule. Buses should not run idle for more than five minutes.**
- Following the parade, groups will load their buses and continue their day. Turn right onto the Parkway to head to Dollywood or other attractions in the Great Smoky Mountains.